

An Analysis of the Effectiveness of Integrating College Students' Ideological and Political Education into Student Management

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Abstract: With the rapid development of economy and society and the rapid improvement of education level, college students' values and ways of thinking have changed a lot. In response to these changes, it has become an inevitable trend to integrate ideological and political education with student management. The organic combination of the two not only helps to improve the management of students, but also can promote the overall development of college students. Based on this, on the basis of expounding the importance of the integration of Ideological and political education and student management, this paper systematically analyzes the problems faced by the integration of ideological and political education into student management. And from the aspects of serving the development of students, strengthening the construction of education team and building curriculum platform, this paper puts forward the relevant countermeasures of integrating ideological and political education into student management, in order to provide some reference for improving the effectiveness of student management in colleges and universities.

1. Introduction

1.1 Literature Review

Xie Xiuying discussed the importance of integrating ideological and political education with student management, pointed out the problems of integrating ideological and political education into student management, such as the management team is not concise, and put forward solutions (Xie, 2017). Dong Haoran discusses the importance of ideological and political education in student management from three aspects: the establishment and transformation of roles, the cultivation of social responsibility and the cultivation of healthy psychology (Dong, 2011). Zhang Xin elaborated the particularity of students group and the main content of students management in higher vocational colleges, analyzed the current situation of ideological and political education in students management in higher vocational colleges, and put forward some feasible countermeasures (Zhang, 2016). Hu Wenbo and Zhang Hongjin think that integrating ideological and political education into student management has become an inevitable requirement of the development of the times, and analyze the problems existing in the management of college students by ideological and political education, and put forward strategies such as changing the working concept (Hu and Zhang, 2018). On the basis of explaining the connotation of ideological and political education of college students and the management of college students, Liu Xiangbin and other scholars mainly discussed a series of challenges faced by the integration of ideological and political education into the management of students, and accordingly put forward targeted solutions (Liu et al, 2014). Wei Kan discussed the theoretical basis of Integrating Ideological and political education into student affairs management, and put forward the Countermeasures of Integrating Ideological and political education into student affairs management from the aspects of innovation of Ideological and political education design and improvement of the operation mechanism of “three complete education” (Wei, 2017).

1.2 Purpose of Research

The behavioral orientation, values and ways of thinking of college students have undergone great changes along with the rapid development and transformation of society. The diversification and complexity of college students' group thoughts have brought great challenges to the management of college students. How to deal with the change of college students' values, how to integrate ideological and political education with student management has become an important and urgent topic for university administrators. In view of this, this paper attempts to analyze the problems existing in the process of the organic integration of ideological and political education and student management, and then put forward relevant solutions, hoping to provide reference and suggestions for strengthening the management of college students.

2. The Importance of Integrating Ideological and Political Education into Student Management

First of all, the ideological and political education of college students helps to improve the management of college students. As an important part of university management, student management not only has an extremely important impact on the growth and development of college students, but also plays an irreplaceable role in the sustainable development of colleges and universities. Therefore, it is an important and urgent task to strengthen the management of college students. The combination of ideological and political education and student management can not only give full play to the educational functions of ideological and political education teachers, but also highlight the management responsibilities of counselors and other personnel, which plays a very important role in improving student management.

Secondly, the ideological and political education of college students helps to promote the overall development of college students. With the deepening of higher education practice and the deepening of quality education concept, the concept of higher education has gradually changed from simply imparting knowledge to promoting the overall development of college students. Therefore, improving the comprehensive quality of college students has become an important goal of college education. The management of students and ideological and political education are the effective means to achieve the goal of college education. Ideological and political education plays an extremely important role in reforming college students' thoughts and guiding them to set up correct value orientation. It is more effective to combine ideological and political education with student management. In addition, ideological and political education can not only further enrich the content of student management, but also strengthen the style construction and ideological construction of management team.

3. Problems in the Process of Integrating College Students' Ideological and Political Education with Student Management

3.1 The Diversity and Complexity of College Students' Group Ideological Understanding

The main goal of college students' ideological and political education is to comprehensively reform the thinking of college students, and actively guide and educate college students to establish a correct "three outlooks". Ideological and political education plays an irreplaceable role in the growth of college students. However, with the rapid development of economy and society and the deepening of foreign exchange, the mixed values and cultures continue to flow into China, constantly impacting the intrinsic values of college students. False values such as money worship, hedonism and egocentrism have brought great negative effects on college students. These bad values have led to the gradual decline of many college students' ideological awareness and their ability to judge things. Some college students who lack enough experience lose themselves due to the bad temptation. It is difficult for some college students to correctly understand the content and value of ideological and political education, which greatly increases the difficulty of the organic combination of ideological and political education and student management. The above problems

are the main difficulties to be solved in the ideological and political education of college students and the management of students.

3.2 The Construction of Management Team Needs to Be Strengthened

Ideological and political education is an important part of college education. All college students must accept ideological and political education. The ideological and political education teachers are the main body of Ideological and political education in colleges and universities. College counselors and other front-line student managers also shoulder the responsibility of ideological and political education. At present, the construction of college student management team still needs to be further strengthened. On the one hand, although the Ministry of Education has made clear requirements for the proportion of college counselors, major universities need to deploy undergraduate and specialist full-time counselors at a teacher-student ratio of no less than 1:200. However, the number of full-time counselors in many colleges and universities is small, and it is difficult to meet the development needs of current university student management. On the other hand, as an important subject of college student management, the quality of management team has a very important impact on the effectiveness of student management. However, at present, many colleges and universities are not perfect in the admission mechanism, assessment mechanism and training mechanism of student management team, which to a large extent restricts the continuous improvement of the effectiveness of student management.

3.3 The Incompatibility between Teaching and Management is More Prominent

Ideological and political education is one of the important contents of college education. Although there are some differences between Ideological and political education teachers and college counselors in the actual division of work responsibilities, their work objectives are to help and guide the overall growth of college students. However, in the ideological and political education of many colleges and universities, the incompatibility between teaching and management is more prominent, which greatly affects the effect of teaching and student management. Many ideological and political education teachers focus more on teaching activities, lack of enough concern for college students' life and other aspects, and do not play a proper role in student management. In addition, many full-time counselors and other front-line management personnel have cognitive biases on the functions, nature and significance of their own work. They unilaterally understand student management as trivial affairs management work, and can not really carry out student management work from the height of Ideological and political education.

4. Analysis on the Path of Integrating College Students' Ideological and Political Education into Student Management

4.1 Serving Student Development

The idea of management has a very important influence on the final effect of the management of college students. Therefore, colleges and universities should combine the current new social situation to change the old concept of student management. First of all, university administrators should change the traditional concept of student management, gradually realize the transition from student management to serving students, and further meet the actual needs of university students with services, so as to promote the overall development of university students. Colleges and universities should fully respect the dominant position of college students, take students as the center, adhere to the management concept of people-oriented, and achieve the goal of all-round growth of college students through student management. Secondly, college students' management staff should establish the consciousness of serving students actively, integrate ideological and political education with students' management, help and guide students to master the theoretical knowledge of Ideological and political in their study and life, so as to further improve the ideological quality of students and the effectiveness of students' management.

4.2 Strengthen the Construction of Education Team

A high-level education team plays an extremely important role in strengthening ideological and political education and student management in colleges and universities. It can even be said that the overall level of the education team determines the effectiveness of student management. Therefore, in order to achieve rapid development, colleges and universities need to put forward solutions to many problems existing in the construction of the current education team. First, in view of the shortage of full-time counselors, colleges and universities should allocate sufficient front-line management personnel such as counselors according to the relevant regulations of the Ministry of Education, so as to meet the various practical needs of college students in the growth process. Secondly, colleges and universities should continue to improve the selection and employment mechanism of student management personnel, and employ full-time counselors and other management personnel through open recruitment. In order to further optimize the structure of the educational team in colleges and universities, it is necessary to improve the competition mechanism of the League secretary and other managers. Third, colleges and universities should strengthen the construction of the style of education team to ensure that the front-line managers have good work style.

4.3 Build a Course Platform

In the process of College Students' growth, ideological and political education and student management play an important role. As one of the important contents of student management, ideological and political education can achieve the purpose of managing students through related courses, and then restrict and manage the bad behavior of college students. Colleges and universities should reasonably design ideological and political courses to build student management platform to help students learn and master more theoretical knowledge in Ideological and political courses. Colleges and universities should pay more attention to ideological and political courses, and treat professional courses and ideological and political courses equally. And committed to design and improve the ideological and political courses, find out the deficiencies in the course, improve the teaching methods, teaching content, so as to continuously enhance the effectiveness and education of Ideological and political courses. In addition, universities should encourage and promote communication between ideological and political education teachers and student management personnel, so that both parties can timely and effectively feedback student information, so as to better serve students and promote the continuous development of student management.

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